



## DUAL PURPOSE AGM BATTERIES

### VEHICLE STARTING AND ACCESSORY POWER

**GREAT FOR QUICK STARTS AND  
PLENTY OF COMPETITION-QUALITY  
ACCESSORY POWER FOR**

- ▶ STEREO SYSTEMS
- ▶ HYDRAULIC LIFTS
- ▶ WINCHES
- ▶ ON-BOARD ELECTRONICS
- ▶ MANY OTHER POWER DEMANDS



**Advanced  
AGM\*  
Technology**  
\* Absorbed Glass Mat

**DEKA INTIMIDATOR**

## EAST PENN CANADA

A subsidiary of East Penn Manufacturing Co., Inc.

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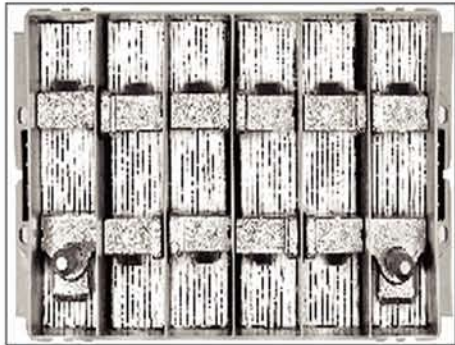
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## DEKA INTIMIDATOR - DUAL PURPOSE AGM / ▼

### OPTIMIZE STARTING POWER MAXIMIZE RESERVE CAPACITY



**DEKA INTIMIDATOR** maximizes starting and accessory power by optimizing the battery's use of internal space. Batteries depend on the weight and formulation of the active materials and the active service area to increase power capabilities.

The **DEKA INTIMIDATOR** makes complete use of active material and surface area with a flat plate design. This optimal use of internal space allows for a better fit with less retrofit into more applications, while providing plenty of power for starting and accessory equipment demands.

The **DEKA INTIMIDATOR** excels in any application where a sealed AGM battery is an advantage. For example, today's vehicles are equipped with power doors, windows, locks, sunroofs, trunks, security systems, electronic guidance systems, seat warmers, DVD players and many other features that demand power from your battery. Conventional starting batteries are not designed to handle multiple accessory loads like the **DEKA INTIMIDATOR**.

In addition, the **DEKA INTIMIDATOR** AGM design is spill-proof and leak-proof, providing added protection against expensive vehicle and equipment damage while delivering dependable starting time and time again.

## WHY AGM TECHNOLOGY? ▼

AGM is an abbreviation for Absorbed Glass Mat. Unlike conventional wet batteries where the battery acid (a mixture of sulfuric acid and water) flows freely around the battery plates inside each cell, in AGM batteries the acid is fully absorbed into very fine fiberglass mat separators which sit tightly packed against the battery plates. This type of battery construction provides the following key benefits:

### Dual purpose

Premium starting power with excellent cycling ability to power the growing number of accessory comfort items in today's vehicles, such as power windows, doors and locks, seat warmers, sunroofs, security systems, electronic guidance systems, DVD players, etc.

### Spill-proof and leak-proof

Added protection against expensive vehicle and equipment damage. Greater rider and environmental safety.

### Tight-pack construction

Greater resistance to shock and vibration. Excellent for off-road applications.

### Sealed, maintenance-free

Eliminates the need to check fluid levels. Safer and more convenient for batteries located outside of the engine compartment (i.e. underneath seats and inside trunks) or close to sensitive electronic equipment.

### Lower internal resistance

Faster high performance starts and faster recharge times. Lower internal resistance means quicker turnaround time for charging and extended battery life.

### Longer life

AGM batteries typically last significantly longer than conventional batteries.

### Slower self discharge rate

Ideal for seasonal applications or applications where the battery is not used on a regular basis.